

FCPC Associate Program 2018-19

Benefits	Supplier \$5,000*	Partner \$15,000*	Corporate Sponsor \$25,000*
Access to industry insights, including member and program exclusives: <ul style="list-style-type: none"> • Bi-weekly newsletter • Information alerts • Members-only website 	●	●	●
Networking Opportunities <ul style="list-style-type: none"> • Events • Associate appreciation lunch with FCPC Board of Directors 	●	●	●
Savings through member rates to attend and or participate in events & industry studies	●	●	●
Website promotion: <ul style="list-style-type: none"> • Company name • Logo • Click through to your website 	●	●	●
Enhanced visibility with opportunities to: <ul style="list-style-type: none"> • Contribute to thought leadership content in bi-weekly newsletter • Contribute to publications and website knowledge portal • Program exclusive sponsorship opportunities 	●	●	●
Recognition in FCPC Impact Annual Report – logo and / or company name	●	●	●
Access and inclusion in online member directory: <ul style="list-style-type: none"> • Member directory of services offered • Access to full member database 		●	●
Annual commitment to strategically engage you with FCPC members in working with FCPC to develop studies, benchmarks, research tools and/or participate in events		●	●
Networking <u>exclusive</u> at FCPC CEO & Executive Leadership Conference <ul style="list-style-type: none"> • Complimentary conference registration (Partner-1,Corporate Sponsor -2) 		●	●
Part of exclusive group for first opportunity for sponsorship at events		●	●
Complimentary display/booth at all FCPC Signature events: <ul style="list-style-type: none"> • CEO & Executive Leadership Conference • Sales & Marketing Symposium • Supply Chain Symposium 		●	●
Complimentary registration to a <i>Trade Talks</i> Breakfast event (Partner-1,Corporate Sponsor -2)		●	●
Complimentary banner ad in bi-weekly newsletter (Partner-1,Corporate Sponsor -2)		●	●
Exclusive Early Bird pricing to all FCPC events			●
Recognition as a Corporate Sponsor at all events and Board meetings			●
Speaking Opportunity at minimum of one FCPC event (such as: committee meeting, online or in person events)			●
One complimentary ½ page ad in the CEO Executive & Leadership conference program			●
Complimentary registration to an FCPC Signature event including the Sales & Marketing Symposium or Supply Chain Symposium			●
Year round FCPC home page recognition as Corporate Sponsor with company name, logo and click through to your website			●

***Note, benefits of membership are a part of the whole and not subject to any individual item compensation if not utilized by the associate during the contract term.**