



## FCPC members connect with Independent Grocers



Joey Longo, Denis Moncion, Cori Bonina and Peter Cavin speak to manufacturers at FCPC's CFIF Executive Breakfast

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TORONTO – Independent grocers are looking for partners to pay attention to “the little guys” was the message from an expert panel of independent grocers who were speaking to close to 100 Canadian food, beverage and consumer product manufacturers.

The grocers said that relationships are everything and that they are keeping an eye on product supply to reduce lost sales. They also shared key insights about retail differentiation, trends in consumer and industry behaviour and discussed their concerns and expectations for suppliers.

Food & Consumer Products of Canada hosted the Canadian Federation of Independent Grocers Executive Breakfast to provide members with exclusive access to the association representing more than 4,000 independent grocers.

The panel included:

- Cori Bonina, Stong's Market
- Peter Cavin, Country Grocer;
- Joey Longo, Longo Brothers Fruit Markets Inc.
- Denis Moncion, Moncion Grocers Petawawa Market
- Dave Powell, Powell's Supermarket Ltd.
- John Scott, President and CEO, CFIF

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### FCPC Quick Facts

- FCPC is the voice of Canada's leading food, beverage and consumer products companies that manufacture or distribute the products that sustain Canadians and enhance their quality of life.
- The food, beverage and consumer products industry is the largest manufacturing sector in Canada, employing close to 300,000 people and represents almost \$19 billion in GDP.
- FCPC members operate 6,000 facilities across the country.