



COUNCILS/COMMITTEES/NETWORKING GROUPS MANDATES

BOARD

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| Board of Directors | The Board of Directors is a representative sample of the membership who helps set priorities and contributes to the development and approval of the association's strategic plan. |
| Board of Governors | To identify and discuss emerging issues of concern for membership. |
| Audit & Investment Committee | To support the Board of Directors in fulfilling its fiduciary duty by recommending the approval of the audited financial statements; monitoring and evaluating the performance of the external auditors; setting and overseeing the investment policies; ensure internal control policies are appropriate and minimize potential financial risks. |
| Governance Committee | To support the Board of Directors in fulfilling its responsibilities for the organization in relation to its corporate governance practices and policies. Responsible for the nomination process of the Board and for the oversight and compensation of the Chief Executive Officer. |
| Industry Affairs Policy Committee | To provide direction on the association's priorities for Industry Affairs as well as on significant emerging issues. |
| Membership Committee | To engage existing and prospective members and amplify the impact of membership by leveraging FCPC's unique value proposition. |
| Public Affairs Policy Committee | To provide direction on the association's priorities for Public Affairs as well as on significant emerging issues. |

INDUSTRY AFFAIRS

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| Collaborative Logistics Working Group | To participate in a shared logistics services program to reduce costs, improve customer service through improved in-stock position. |
| Deductions Working Group | The working group takes a two-pronged approach: collects member lists of concerns and discusses opportunities and solutions with the affected retailer and works with retailers and their associations to enhance and update industry standards for deductions. |
| Foodservice Council | To contribute to the annual strategic planning process by developing and advancing a priority list of foodservice marketing and sales issues. |
| Industry Affairs Council | To develop manufacturer and/or retailer capabilities to enhance the growth and competitiveness of our members, to better serve the needs of consumers across Canada. |
| Industry Affairs Council Executive | To advise FCPC Vice President, Industry Affairs on industry issues as needed. |

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| Loyalty Working Group | To research potential loyalty buying programs resulting in a win-win value proposition between members and retailers for the acquisition costs and standard data formatting with the key retailers. |
| Supply Chain Committee | To work on initiatives that increase efficiencies, reduce costs, and improve the service offered to trading partners. To act as an early warning system in order to proactively influence retailer-driven and manufacturer-initiated supply chain initiatives. |
| Supply Chain Committee Executive | To advise FCPC Vice President, Industry Affairs on supply chain issues as needed. |
| Unsaleables Committee | To ensure regular review and education of the Industry Unsaleables Protocol and to review, in conjunction with the retailers and consultant, the methodology used to determine the current handling rate and benchmark. |

PUBLIC AFFAIRS COMMITTEES

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| Acrylamide Subcommittee | To be a resource to FCPC members for expert knowledge and information, including media contact, on activities related to acrylamide presence in foods. |
| Bill S-11, Safe Food for Canadians Ad Hoc Committee | To provide members with an opportunity to shape legislative modernization in Canada. The Canadian Food Inspection Agency tabled a sweeping new Act, entitled the Safe Food for Canadians Act on the 7th of June, 2012. FCPC will liaise with members and the CFIA to ensure the legislation, when implemented, achieves its goals of enhancing our food safety system while reducing the regulatory burden and allowing innovation in the food industry. |
| CEPA Standing Committee | <p>To provide input, direction and technical expertise to guide: FCPC's approach to the Canadian Environmental Protection Act of 1999 (CEPA 1999), specifically on the implementation of the Chemicals Management Plan now entering its second phase; and FCPC's participation in the CMP Advisory Committee and the Environmental Assessment Working Group whose mandate is to create a framework for Environmental Assessment Regulations.</p> <p>The scope of this committee has broadened in 2012 to encompass Consumer Products to match the compounds under review in the second phase of the Chemicals Management Plan.</p> |
| CODEX Standing Committee | To be a resource to FCPC for expert advice and knowledge in shaping a Canadian voice to take to International Council of Grocery Manufacturing Associations (ICGMA) discussions as an ICGMA position is shaped on issues being addressed by Codes Alimentarius Commission (CAC) committees. FCPC will focus on food additives, food contaminants, food import and export inspection and certification systems, food labelling, and food nutrition. |
| Food Allergen Committee | To ensure a smooth transition to mandatory labelling in 2012, FCPC will liaise with Health Canada on specific interpretations of the regulations including gluten-free claims and precautionary labeling. |

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| Food Safety Standing Committee | To be a resource to FCPC for expert knowledge and information in addressing: regulatory issues related to food safety in processed food products; government affairs matters related to food safety in processed food products; communications matters related to food safety in processed food products; and to forecast pending food safety issues that will require committee action. |
| Fortification Standing Committee | To advance discussions with Health Canada towards a policy on Discretionary Fortification. |
| Health Claims Working Group | To provide member input into pending Canada Gazette I proposed regulation to allow for health claims specific to vegetables, fruit, whole grains and heart disease, and folic acid and risk of neural tube defects. |
| Highlighted Ingredients Ad Hoc Committee | To provide the Canadian Food Inspection Agency with member feedback on proposed guidance to industry on highlighted ingredients and flavours. The highlighting of ingredients and flavours is used by industry to accurately convey product information to consumers through words or vignettes on food packages or food advertising. Because existing legislation and regulations regarding label information states only in general terms that labels, claims, and advertising must not be misleading, the guidance document was developed to assist the industry and consumers understand what is appropriate and what is considered misleading. |
| Infant Formula Standing Committee | To provide a forum for members to review and discuss issues pertaining to infant formula. To be a resource to FCPC and provide expert knowledge, content and perspective to FCPC staff in developing and implementing strategies to address both FCPC priorities and any emerging issues related to infant formula. |
| Manufacturers' Council | To address marketplace issues related to Canadian plants and businesses in the food and/or CPG sector. |
| Meat & Poultry Processors Ad Hoc Committee | <p>The Meat & Poultry Processors Committee is a forum for discussion and feedback on how to best manage issues uniquely related to the meat (e.g. beef, pork, lamb) and poultry processing industries, including pet food and flavour processors.</p> <p>Specifically, the role of the Committee is to:</p> <ul style="list-style-type: none"> • assist FCPC with the identification of emerging issues and prioritise them; • participate in outreach activities aimed at federal and provincial governments, retail, and other like-minded associations; • provide expertise, content and perspective to FCPC staff in developing and implementing strategies to address both FCPC priorities and emerging issues; and, • link and/or feed into, as appropriate, the other relevant FCPC Councils and Standing and Ad Hoc Committees (Scientific & Regulatory Affairs Council, the Standing Committee on Food Safety, Trans Fat and the CEPA Committee). <p>The Committee would meet at least quarterly to discuss general projects, and more frequently, as needed, should specific urgent issues arise.</p> |

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| Nutrition Facts Education Campaign Committee | To deliver a national education campaign that enables Canadians to better understand and use the Nutrition Facts table as a tool to making balanced and informed food choices. To create a new model of collaboration in working with Health Canada on nutrition issues. |
| Provincial Nutrition Policy Standing Committee | To be a resource in shaping FCPC's advocacy strategy(s) with provincial/municipal policy makers in the development of science based nutrition policies. May also be called upon to help with grassroots efforts towards an effective advocacy strategy and to support the work of the FCPC Public Affairs Committee. |
| Public Affairs Committees <ol style="list-style-type: none"> 1. Public Affairs Food & Beverage Committee 2. Public Affairs Consumer Products Committee | <p>The Public Affairs Committees provide two distinct arenas for consultation and discussion with food and beverage companies and consumer products companies on how best to implement the FCPC public affairs/public policy agenda and manage issues. Specifically, the roles of the Committees are to:</p> <ul style="list-style-type: none"> • help implement the FCPC public affairs/public policy component of the annual strategic plan by participating in outreach activities aimed at federal and provincial governments, retail and other NGO stakeholders and media; • contribute to FCPC's ongoing environmental scan for emerging issues that have the potential to detract from or contribute to the advancement of our strategic priorities and overall profile and reputation of the industry; • provide expertise, content and perspective to FCPC staff in developing and implementing strategies to address both FCPC priorities and emerging issues; • link and/or feed into, as appropriate, the other relevant FCPC Councils, Standing and Ad Hoc Committees; • advise the Board of Directors' Public Affairs Policy Committee on strategies to address both FCPC priorities and emerging issues; • contribute to the annual strategic planning process by developing and advancing a priority list of public affairs issues to be considered by the Board of Directors in shaping the annual Strategic Plan. |
| Scientific & Regulatory Affairs Council | <p>To advance a priority list of science-based/technical food and nutrition issues to be considered by the Board of Directors in shaping the annual Strategic Plan, and to sustain two-way conversation with various levels of government on these issues:</p> <ul style="list-style-type: none"> • to contribute to FCPC's ongoing environmental scan for emerging science-based/technical food and nutrition issues likely to become Public Affairs issues of importance to member companies; • to solicit member input to government consultations on these science-Based/technical issues • to advise the Board of Directors' Public Affairs Policy Committee on private-label participation on issues-specific expert advisory committees; through participation on Issues-specific Expert Advisory Committee(s), as appropriate to member company interests provide expertise and perspective to FCPC staff in support of implementation of strategies to address priority, on-going and emerging science-based/technical food and nutrition issues. |

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| Sodium Standing Committee | To be a resource to FCPC for expert knowledge and information in addressing issues related to sodium in processed food products; and to be a resource to the Multi Stakeholder Working Group (WG) for expert knowledge and information as it relates to the food industry in support of the WG's mandate to reduce sodium in the diets of Canadians. |
| Sugar Substitutes Ad Hoc Committee | <p>To take action on issues identified by member companies specific to sugar substitutes. Issues include:</p> <ul style="list-style-type: none"> • misinformation in public domain on the safety of sugar substitutes • public policy decisions to limit sugar substitutes in school settings irrespective of the science supporting the safety of sugar substitutes • removal of Health Canada's front-of-pack labeling requirements |
| Sustainability Committee | To provide a forum for members to review, discuss and provide direction on environmental sustainability issues impacting members, including provincial product stewardship/recycling programs and packaging initiatives. |

NETWORKING GROUPS *

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| Finance Human Resources Legal Private Label Sales Best Practices Sales & Marketing Agencies Small to Mid-Sized Enterprises Supply Chain | <p>To provide a forum for members to discuss information on best practices and policies with their peers.</p> <p>* Groups in which best practices may relate to competitively sensitive issues do NOT involve participants who compete, or may compete, with each other, and are – like all Networking Groups – covered by FCPC's Discussion Guidelines which prohibit the discussion of issues or conduct which raise any material risk of violating the Competition Act. Moreover, the proposed agenda for any meeting of such a Group is reviewed and pre-approved by FCPC competition law counsel.</p> |
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SECTOR COUNCILS

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| Breakfast Cereals Canada | To be the trusted advocate of the Breakfast Cereal industry. |
| BCC Board of Directors | The Board of Directors, made up of representatives from each of the member companies, sets priorities, approves the BCC strategic plan and key activities. |
| BCC Communications Committee | To provide direction on BCC's ongoing communications plan and any significant emerging issues. |
| BCC Technical Committee | To be a resource to BCC for expert knowledge and information in addressing: nutrition and regulatory issues related to breakfast cereal; government affairs matters related breakfast cereal; communications matters related to breakfast cereals; and to forecast pending issues that will require association action. |

**Confectionery Manufacturers
Association of Canada**

To work on behalf of our members to embrace the opportunities and manage the challenges facing the confectionery industry, with a focus on confectionery-related member support and stakeholder advocacy.

CMAC Board of Directors

The CMAC Board reflects a balanced representation of the membership; category segment, company size and geographical location. The members of the Board set the priorities and approve the plans for the council.

CMAC Category Management
Committee

To strengthen industry knowledge by executing a roster of effective category development initiatives that are aligned against the CMAC plan focus and audiences.

CMAC Communications Committee

To establish and maintain a current and effective inventory of messaging tools and resources. Enhance education around the category to members, retailers, and government.

CMAC Government Relations
Committee

To effectively monitor federal, provincial and municipal governments for relevant activity and required action on CPG issues that affect confectionery , and confectionery specific issues either in partnership with FCPC or independently.